

# Identifying and Analyzing Metaphors

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Intelligence Advanced Research Projects Activity

### Metaphors

- Many expressions in human language are not literal, but are **metaphorical**, such as: *"relationship roadblock"*
- Linguistic metaphors are derived from underlying conceptual metaphors
  - Cognitive structures which map a *source* concept to a *target* concept

LOVE is a JOURNEY





#### **Research Problems**

- Identify which expressions in a document are literal, and which are metaphorical
- Given large amounts of textual data, automatically find the main conceptual metaphors people use





#### Who Cares?

#### Information Retrieval

- "Relationship roadblock" is not about traffic.
- Query "vicious people" should find "That guy is a shark."
- Human-Computer Interaction
  - Understand more of what people say
- Cultural Understanding
  - Find similarities and differences between cultural conceptual metaphors

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#### **Basic Ideas**

- Three levels of analysis
  - Linguistic metaphors

open job

Nominal analogies

*employment* ~ *door* 

Conceptual metaphors
 WORK is a CONNECTION





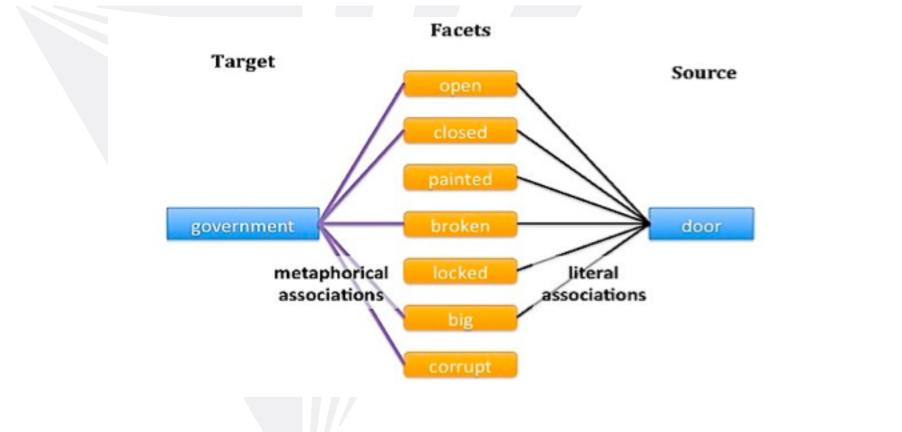
### **Linguistic Metaphors**

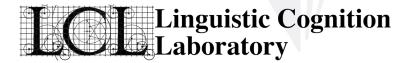
- Classification is based on two focal words in the expression, **facet** and **target** 
  - Type 1: Subject and complement of an identifying clause "My lawyer<sub>T</sub> is a shark<sub>F</sub>"
  - Type 2: A lexical verb and its direct object
    "He entered<sub>F</sub> politics<sub>T</sub>"
  - Type 3: An adjective and the noun it describes
    "open<sub>F</sub> government<sub>T</sub>"





#### **Identify Nominal Analogies**







### **Conceptual Metaphors**

- In the third and final step, nominal analogies are clustered into conceptual metaphors
- Cluster nominal analogies such that
  - Source and target noun clusters are conceptually coherent AND
  - The implied conceptual metaphor is plausible and supported by corpus statistics





#### **Conceptual metaphors**

#### Constraints

- Source cluster must be more concrete than the target cluster
- The larger the concreteness gap, the better
- The more concrete the source cluster, the better
- The more shared facets overall in the nominal analogies, the better
- The stronger the nominal analogies, the better
- The more nominal analogies, the better





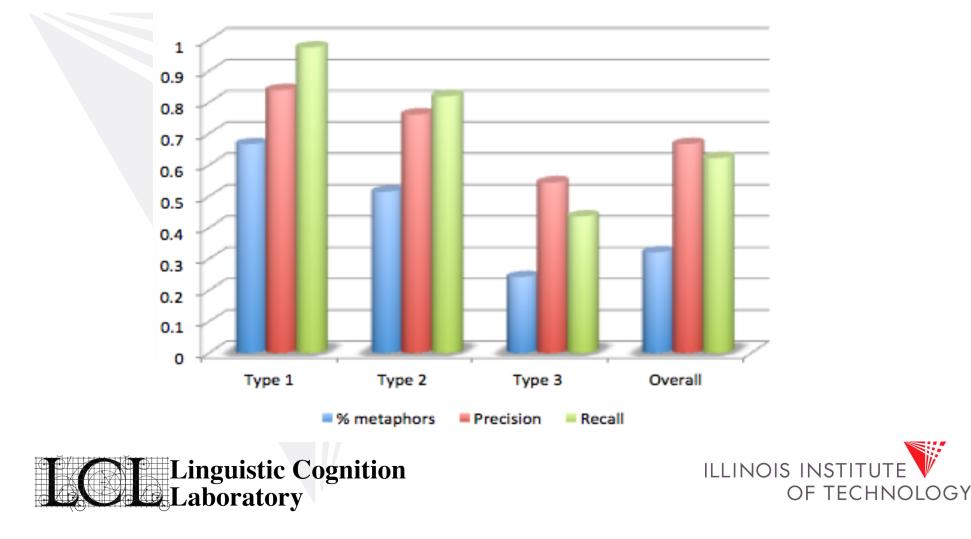
# Linguistic Metaphor Experiments

- Reuters RCV1 corpus, used small number of target terms
- 342,000 texts, used first sentence
- Automatically extracted Type 1,2,3 metaphors using the Stanford Parser
- 4 research assistants annotated data high inter-rater agreement



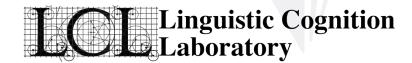


# Linguistic Metaphor Experiments



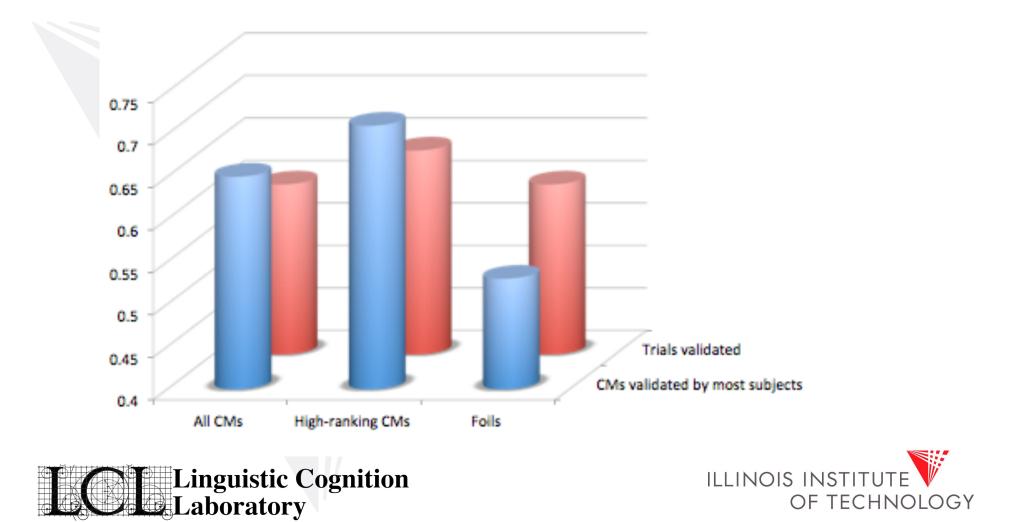
# Conceptual Metaphor Experiments

- Conceptual metaphors related to government
- 21 naïve subjects, fluent in English
- Given conceptual metaphors and randomly generated foils





# Conceptual Metaphor Experiments



# **Other Projects**

- Identify anonymous authors (or their age, gender, personality) based on how they write
- Summarize biomedical research articles to make it easy for physicians to use latest research to treat patients
- Increase efficiency of NLP for scalability





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