# Collaborative Search Log Sanitization: Toward Differential Privacy and Boosted Utility

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**Abstract**—Severe privacy leakage in the AOL search log incident has attracted considerable worldwide attention. However, all the web users' daily search intents and behavior are collected in such data, which can be invaluable for researchers, data analysts and law enforcement personnel to conduct social behavior study [14], criminal investigation [5] and epidemics detection [10]. Thus, an important and challenging research problem is how to sanitize search logs with strong privacy guarantee and sufficiently retained utility. Existing approaches in search log sanitization are capable of only protecting the privacy under a rigorous standard [24] or maintaining good output utility [25]. To the best of our knowledge, there is little work that has perfectly resolved such tradeoff in the context of search logs, meeting a high standard of both requirements. In this paper, we propose a sanitization framework to tackle the above issue in a distributed manner. More specifically, our framework enables different parties to collaboratively generate search logs with boosted utility while satisfying *Differential Privacy*. In this scenario, two privacy-preserving objectives arise: first, the collaborative sanitization should satisfy differential privacy; second, the collaborative parties cannot learn any private information from each other. We present an efficient protocol –*C*ollaborative s*E*arch *Log S*anitization (*CELS*) to meet both privacy requirements. Besides security/privacy and cost analysis, we demonstrate the utility and efficiency of our approach with real data sets.

Index Terms—Search log, differential privacy, sampling, optimization, secure multiparty computation

# **1** INTRODUCTION

**T**EB search logs contain a large volume of Internet users' posed queries and clicked urls. Such data gives great insight into human behavior via their search intents, then it can be used to examine the observed patterns of human behavior as well as to draw important predictive inferences, e.g., predicting the pattern of flu spread during the flu-season, estimating the customer needs and market trends, and identifying the popularity of electoral candidates and economic confidence. Search engines themselves use it to improve ranking [21], detect common spelling errors [2], and recommend similar queries [7]. Researchers, data analysts and law enforcement personnel also analyze it for deriving the human living habits [14], investigating criminal activities [5] or detecting epidemics [10]. It is also an important tool for the government for shaping public policy based on user concerns and opinions captured through web logs.

There are millions of search queries each day and the information is logged and stored for analysis. However, one problem with the storage and the possible release of search logs is the potential for privacy breach. Although search logs may be stored or published by replacing the sensitive user-IDs with pseudonyms (i.e. the published data in AOL incident [14]), there are hidden clues in the search data that can reveal the identity of the user. Also, the queries may reveal their most private interests and concerns which can be embarrassing (e.g., sexual habits) or lead to discrimination (e.g., health issues). Then, if search log data is released without sanitization or with trivial anonymization like the AOL data, many individuals might be easily re-identified by adversarial data recipients with some prior knowledge, and then web users' entire sensitive search information will be explicitly disclosed to adversaries. In the case of AOL 20 million records were released with only pseudo IDs replacing the names. However, it was possible to identify many users from the data set which subsequently resulted in a class action lawsuit against AOL. The authors in [4], [14] illustrated that it can only take a couple of hours to breach a particular user's privacy in the absence of good anonymization. Thus, it is crucial to sanitize search logs appropriately before storing, analyzing or possibly publishing them.

There has been prior work on anonymization of relational databases (e.g., k-anonymity [42]), yet it is not directly aligned due to significant differences between search logs and relational databases [25]. Some recent research results have been proposed to sanitize search logs along two dimensions. On one hand, each of [5], [17], [22], [25], [27], [30] presented an anonymization method that satisfies its defined privacy notion (mostly the variants of k-anonymity) and attempts to retain good utility. However, the privacy notion in each of the above work entails a high risk of breaching privacy in case of adversaries holding certain prior knowledge. On the other hand, some search log sanitization techniques [13], [24] have been developed based on a more rigorous notion—*Differential Privacy* [8], which

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provides strong privacy guarantee even if the adversaries hold arbitrary prior knowledge. However, the released data set in [13], [24] is the statistical information of queries and clicks where all users' search queries and clicks are aggregated without individual attribution. The data utility might be greatly damaged since the association between different query-url pairs has been removed. With the output, we can neither develop personalized query recommendation, nor can we carry out human behavior research and criminal investigation since the output data no longer include the individual web user's IDs. Therefore, the output utility of the existing differentially private search log sanitization work [13], [24] is not that satisfactory.

#### 1.1 Contributions

There is little work that has perfectly resolved such tradeoff in the context of search logs—by generating the output which simultaneously achieves a high standard of both privacy protection and output utility. In this paper, to the best of our knowledge, we take a first step towards addressing this deficiency by presenting a novel sanitization framework. The main contributions are summarized as below:

• *Utility.* The existing differentially private algorithms [13], [24] only made the statistical information of queries and clicks publishable, and broke the association of different queries/clicks posed by the same user. This leads to huge utility loss. We propose a novel differentially private mechanism that samples the output with *identical schema as the input.* Thus, the sanitized search log can be analyzed in exactly the same fashion and for the same purposes as the input. For example, it enables personalized query recommendation, individual human behavior study, criminal investigation, among others.

Meanwhile, to further boost the utility, we build a collaborative sanitization framework that enables different data owners to produce a collaborative publishable search log, which significantly improves the utility as compared to publishing on their own (this benefits society greatly<sup>1</sup>). We also show the boosted utility in experiments.

• *Privacy and security.* Practically, involving untrusted participants into the sanitization would pose additional privacy and security concern to every party since each of them holds their own private input data. We present an efficient protocol for collaborative parties, namely Collaborative sEarch Log Sanitization (*CELS*), which ensures: 1) the collaborative sanitization over all parties satisfy differential privacy, and 2) the collaborative parties cannot learn any private information from each other.

Also, we prove differential privacy and protocol security for CELS and experimentally evaluate the performance of our approach with real data sets.

TABLE 1 An Example of Search Log D

	Query-url pairs (Sensitive Items)							
users	$oldsymbol{\phi}_1$	$\phi_2$	$\phi_3$	$\pmb{\phi}_4$	$\phi_5$	$\phi_6$		
$\overline{u_1}$	3	2	0	1	0	0		
$u_2$	1	1	0	0	4	0		
$u_3$	2	1	0	1	0	2		
$u_4$	0	1	0	0	1	1		
$u_5$	1	0	7	0	0	5		
$u_6$	0	0	1	1	0	0		
$u_7$	0	1	0	0	2	0		
$u_8$	1	0	5	0	0	1		
Total ( $c_i$ )	8	6	13	3	7	9		

The remainder of this paper is organized as follows. In Section 2, some preliminaries for this work are introduced. We present the sampling mechanism and derive the conditions for satisfying differential privacy in Section 3. Then, we propose the sanitization framework and the corresponding analysis in Sections 4 and 5 respectively. Section 6 gives experimental results, and Section 7 reviews the related literature. Finally, Section 8 concludes the paper and discusses the future work.

# 2 PRELIMINARIES

# 2.1 Search Log Data

Web users' most sensitive values in their search history are the click-through information. Sometimes queries are more sensitive than the clicked urls (e.g., query "diabetes medicine" and click "www.walmart.com"), or vice versa (e.g., query "medicine" and click "www.cancer.gov"). We thus consider each distinct click-through query-url pair (simply denoted as query-url pair) as a single sensitive item. We let  $Q = \{\phi_1, \phi_2, \ldots, \phi_n\}$  be the query-url pair universe where *n* is the cardinality of *Q*. Given a search log *D* including *m* different users' logged search information, we denote any user  $u_i$  (where  $1 \le j \le m$ )'s share in *D* as:

**Definition 1 (USER LOG**  $U_j$ ). User  $u_j$ 's all query tuples in D, where every single tuple  $[u_j, \phi_i, c_{ij}] \in U_j$  includes a user-ID  $u_j$ , a click-through query-url pair  $\phi_i$ , and the count of  $\phi_i$  posed by user  $u_j$   $(1 \le i \le n$  and  $1 \le j \le m$ ).

Search log  $D = \{U_1, U_2, \ldots, U_m\}$  consists of all the users  $u_1, \ldots, u_m$ 's shares. Table 1 gives an example for the search log: non-negative integer at the *i*th column and the *j*th row  $(1 \le i \le n, 1 \le j \le m)$  indicates the count of query-url pair  $\phi_i$  posed by user  $u_j$ .

#### 2.2 Utility Measure

Search log analysis has been widely used to function many practical applications, such as search results ranking [21], query suggestion and recommendation [7], and spelling correction [2]. In our prior work [26], we have developed differentially private sanitization algorithms with three different measures—total output count, frequent query-url pairs utility and query-url pair diversity. We now define an all-round utility measure for the sanitization instead.

Measuring the count ratio difference of all the query-url pairs in the input and output is a generic way of evaluating

<sup>1.</sup> For instance, since the data can be proven to be publishable, various external researchers can now conduct human behavior study on large quantities of search logs collected from various search engines. Neither data owners nor data recipients need to worry about the breach of data privacy.

Input Search Log

User-	query-url pair $\Phi_i$	Count	Compute the
ID u <sub>j</sub>		c <sub>ij</sub>	optimal outpu
081	pregancy test nyc, medicinenet.com	2	<i>counts</i> of all the query-url pairs
	book, amazon.com	3	$x = (x_1,, x_n)$
	google, google.com	15	
082	car price, kbb.com	2	
	google, google.com	7	(Sampling is
083	google, google.com	17	differentially
	diabetes medecine, walmart.com	1	private if x satisfies the
	book, amazon.com	1	Conditions in Theorem 2)
	car price, kbb.com	5	riteoreni 2)

query-url pair $\Phi_i$	Optimal Output Count x <sub>i</sub>	Sampled User IDs (sampled times)
progancy test nye,	0	
book, amazon.com	3	2→081 (2), 083 (1)
google, google.com	20	20→081 (8), 082 (3), 083 (9)
diabetes medecine, waimart.com	Û	
car price, kbb.com	4	3 <b>→</b> 082 (1), 083 (3)

(Maximize the output utility with a defined utility measure for the *output counts* of all the query-url pairs)

(a) Sanitization with Multinomial Sampling

Fig. 1. An example of the multinomial sampling in the sanitization.

utility. However, Deng et al. [6] has noted that, such approach is inherently biased towards heavily-clicked urls. In order to balance this bias, we employ an entropy-biased utility measure to evaluate the information loss in the sanitization. Considering the count ratio of all query-url pairs in the input/output search log as two *probability distribution functions (pdf)*, we define the utility loss function using Kullback-Leibler(KL) divergence between these two *pdfs*:

$$\mathcal{D}_{KL} = \sum_{\forall \phi_i \in Q} \left[ \frac{c_i}{|D|} \log \frac{c_i/|D|}{x_i/|O|} \right],\tag{1}$$

where  $c_i = \sum_{j=1}^{n} c_{ij}$  (recall that *n* is the number of all unique query-url pairs), and |D| and |O| represent the total count of all query-url pairs in the input and output respectively. Note that  $x_i$  might be enforced to be 0 to satisfy differential privacy in the sanitization. At this time,  $\mathcal{D}_{KL}$  may approximate  $+\infty$ . Thus, we slightly revise Equation (1):  $x_i \Rightarrow x_i + 1$  and  $|O| = \sum_{i=1}^{n} x_i \Rightarrow \sum_{i=1}^{n} (x_i + 1) = |O| + n$ ,

$$\mathcal{D}_{KL}(D,O) = \sum_{i=1}^{n} \left[ \frac{c_i}{|D|} \log \left( \frac{c_i}{|D|} \cdot \frac{|O|+n}{x_i+1} \right) \right].$$
(2)

The revised utility loss function  $\mathcal{D}_{KL}(D, O)$  lies very close to  $\mathcal{D}_{KL}$  and avoids the zero denominator constraint, then we regard it as our utility measure.

### 2.3 Privacy Notion

We consider two search logs D and D' to be neighbors if they differ in any user log  $U_j$ , resulting in the following three *Cases*: (1)  $D = D' \bigcup U_j$ , (2)  $D' = D \bigcup U_j$ , and (3)  $U_j$  is different in D and D'. However, ensuring  $\epsilon$ -differential privacy is not always feasible: e.g., if an output O includes an item in D but not in D', such as user-ID  $u_j$  in (1), the probability of generating O from D' is zero while the probability of generating O from D is non-zero, hence the ratio between the probabilities cannot be bounded by  $e^{\epsilon}$  due to a zero denominator. We thus employ the relaxed privacy notion:

**Definition 2 (**( $\epsilon$ ,  $\delta$ )**-differential privacy).** *A randomization algorithm* A *satisfies* ( $\epsilon$ ,  $\delta$ )*-differential privacy if for all neighboring inputs* D *and* D' *and any set of possible outputs* S*, we* 

car price, kbb.co	n
(b) A Sample Ou	tput

**Output Search Log** 

query-url pair  $\Phi_i$ 

book, amazon.com

google, google.com

car price, kbb.com

google, google.com

google, google.com

walmart.com book, amazon.com Count

Xii

2

1

3

9

0

1

3

have  $Pr[\mathcal{A}(D) \in S] \leq e^{\epsilon} Pr[\mathcal{A}(D') \in S] + \delta$  and  $Pr[\mathcal{A}(D') \in S] \leq e^{\epsilon} Pr[\mathcal{A}(D) \in S] + \delta$ .

User

ID u<sub>i</sub>

081

082

083

More specifically, if both  $Pr[\mathcal{A}(D) \in S]$  and  $Pr[\mathcal{A}(D') \in S]$ are positive, then  $e^{-\epsilon} \leq \frac{Pr[\mathcal{A}(D) \in S]}{Pr[\mathcal{A}(D') \in S]} \leq e^{\epsilon}$ ; if  $Pr[\mathcal{A}(D) \in S] = 0$ , then  $Pr[\mathcal{A}(D') \in S] \leq \delta$  and vice-versa. Our sanitization satisfies the above notion.

# **3 DIFFERENTIAL PRIVACY GUARANTEE**

In this section, we present our sampling and show that differential privacy for sampling is guaranteed by satisfying some constraints.

# 3.1 Multinomial Sampling

In fact, the input search log D can be considered as an "Input user-query-url Histogram"  $\{\forall c_{ij}\}\)$ , and a coarsegrained "Input query-url Histogram"  $c = (c_1, \ldots, c_n)$  can be aggregated by collecting the counts of all n distinct queryurl pairs in D. Similarly, we regard those histograms in the output O as "Output user-query-url Histogram"  $\{\forall x_{ij}\}\)$  and "Output query-url Histogram"  $x = (x_1, \ldots, x_n)$ .

**Definition 3 (Multinomial Sampling with** D and x). Given input search log D (fine-grained input user-query-url histogram) and the aggregated output counts  $x = (x_1, ..., x_n)$ , sampling a fine-grained output user-query-url histogram  $O = \{\forall x_{ij}\}$  with multinomial distribution is the process of sampling specific user-IDs for every query-url pair  $\phi_i \in Q$ through  $x_i$  multinomial trials, where the probability of every sampled outcome in one trial is given as the ratio  $\frac{c_{ij}}{c_i}$ , for each query-url pair j (derived from input D).

An example of the multinomial sampling is given in Fig. 1, assuming that  $(x_1, \ldots, x_n) = (0, 3, 20, 0, 4)$ . We thus have:

- 1) In every multinomial trial for any query-url pair  $\phi_i$ , the probability that any user-ID  $u_j$  is sampled, is  $\frac{c_{ij}}{c_i}$ . For example, "car price, kbb.com" in Fig. 1, the probability that user 082 is sampled is  $\frac{2}{0+2+5}$ . However, the probability that user 081 is sampled for  $\phi_i$  is 0.
- 2) While sampling user-IDs for query-url pair  $\phi_i$ , since the expected value of every random variable  $x_{ij}$  is

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 $E(x_{ij}) = x_i \cdot \frac{c_{ij}}{c_i}$ , the shape of sampled user-query-url histograms for  $\phi_i$  is analogous to the input (guaranteed by multinomial distribution). For example, while sampling user-IDs for "google, google.com", even if the output count  $x_i = 20 < c_i = 15 + 7 + 17 = 39$ , the shape of a sampled histogram {8, 3, 9} (see Fig. 1b) and {15, 7, 17} (in the input) is similar.

Thus, the output user-query-url histogram (see Fig. 1b) has the identical schema as the input *D*, which can be also considered as a user-query-url histogram.

# 3.2 Differential Privacy for Sampling

As described above, if  $x = (x_1, \ldots, x_n)$  and D are given, multinomial sampling can generate probabilistic outputs (with identical schema as D). We now discuss how  $(\epsilon, \delta)$ -differential privacy can be achieved in the sampling for any two neighboring inputs D and D'. Recall that the relationship between D and D' has three different cases, we first look at Case (1)  $D = D' \bigcup U_j$  (where  $U_j$  is an arbitrary user  $u_j$ 's user log) in Sections 3.2.1 and 3.2.2. Two complementary scenarios of bounding the difference between  $Pr[\mathcal{A}(D) \in S]$  and  $Pr[\mathcal{A}(D') \in S]$  per Definition 2 will be discussed respectively for Case (1), where S is an arbitrary set of possible outputs. In Section 3.2.3, we discuss the extension to Case (2)  $D' = D \bigcup U_j$ , and Case (3)  $U_j$  is different in D and D'.

**3.2.1** 
$$Pr[\mathcal{A}(D') \in S] = 0$$
 in Case (1)  $D = D' \bigcup U_j$ 

While running multinomial sampling with inputs D and D' respectively, if all the outputs in S includes the differential user-ID  $u_j$ , then we have  $Pr[\mathcal{A}(D') \in S] = 0$ , because: D' does not have  $u_j$ , and if sampling with the histogram in input D', the output would never include user-ID  $u_j$ . Per Definition 2,  $Pr[\mathcal{A}(D) \in S] \leq \delta$  should hold. Equivalently,  $\max\{Pr[\mathcal{A}(D) \in S]\}$  should be bounded by  $\delta$ . In fact, the maximum  $Pr[\mathcal{A}(D) \in S]$  occurs when S is the set of all the possible outputs including  $u_j$ . Thus, we have

$$\max\{Pr[\mathcal{A}(D) \in S]\}\$$

$$= Pr[\mathcal{A}(D) \in ``All outputs including u_j`'] \qquad (3)\$$

$$= Pr[\mathcal{A}(D) \text{ includes at least one } u_j].$$

If sampling with the histograms in input D, Equation (3) equals the probability that " $u_j$  is sampled at least once in the multinomial sampling process of all the distinct query-url pairs in  $U_j$ ". For every query-url pair  $\phi_i \in U_j$ , if its total output count in the sampling is  $x_i$ , the probability that  $u_j$  is not sampled in any single multinomial trial is  $\frac{c_i-c_{ij}}{c_i}$  because user  $u_j$  holds  $\phi_i$  with the count  $c_{ij}$  and the total count of  $\phi_i$  in D is  $c_i$ . Since  $\forall \phi_i \in U_j$  may lead to that  $u_j$  being sampled, and the multinomial sampling for every query-url pair  $\phi_i$  includes  $x_i$  independent trials, we have  $Pr[u_j$  is not sampled] =  $\prod_{i=1}^{n} (\frac{c_i-c_{ij}}{c_i})^{x_i}$ . Finally, we can obtain the probability that  $u_j$  is sampled at least once:  $Pr[u_j$  is sampled] =  $1 - \prod_{i=1}^{n} (\frac{c_i-c_{ij}}{c_i})^{x_i}$ . Thus, we have:

$$\max\{\Pr[\mathcal{A}(D) \in S]\} = 1 - \prod_{i=1}^{n} \left(\frac{c_i - c_{ij}}{c_i}\right)^{x_i}.$$
 (4)

Note that for any query-url pair  $\phi_i \in U_j$  where  $c_{ij} = c_i (\phi_i$  is uniquely held by user  $u_j$ , e.g., user 083's sensitive queryurl pair "diabetes medicine, walmart.com"), if its output count  $x_i > 0$ , the probability  $\max\{Pr[\mathcal{A}(D) \in S]\} = 1$ , which cannot be bounded by  $\delta$ . Therefore,  $x_i = 0$  must hold for this scenario and such unique query-url pair should be suppressed.

# **3.2.2** $Pr[\mathcal{A}(D') \in S] > 0$ in Case (1) $D = D' \bigcup U_i$

If existing an output in S without user-ID  $u_j$ , both  $Pr[\mathcal{A}(D) \in S]$  and  $Pr[\mathcal{A}(D') \in S]$  will be positive. At this time, we should bound  $\frac{Pr[\mathcal{A}(D') \in S]}{Pr[\mathcal{A}(D) \in S]}$  and  $\frac{Pr[\mathcal{A}(D) \in S]}{Pr[\mathcal{A}(D') \in S]}$  with  $e^{\epsilon}$ . Now we divide the arbitrary output set S into  $S_1$  and  $S_2$ 

Now we divide the arbitrary output set S into  $S_1$  and  $S_2$ where  $u_j \in S_1$  and  $u_j \notin S_2$ , and denote any arbitrary output in  $S_1$  and  $S_2$  as  $O_1$  and  $O_2$  respectively. We can derive a sufficient condition to bound  $\frac{Pr[\mathcal{A}(D')\in S]}{Pr[\mathcal{A}(D)\in S]}$  and  $\frac{Pr[\mathcal{A}(D)\in S]}{Pr[\mathcal{A}(D')\in S]}$  (Gotz et al. [13] also studied this):

**Theorem 1.** If  $\forall O_2 \in S_2$ ,  $\frac{Pr[\mathcal{A}(D')=O_2]}{Pr[\mathcal{A}(D)=O_2]} \leq e^{\epsilon}$  hold, then  $\frac{Pr[\mathcal{A}(D')\in S]}{Pr[\mathcal{A}(D)\in S]} \leq e^{\epsilon}$  also holds.

**Proof.** Note that  $\forall O_1 \in S_1, Pr[\mathcal{A}(D') = O_1] = 0$ , then

$$Pr[\mathcal{A}(D') \in S] = \int_{\forall O_1 \in S_1} Pr[\mathcal{A}(D') = O_1] dO_1$$
$$+ \int_{\forall O_2 \in S_2} Pr[\mathcal{A}(D') = O_2] dO_2$$
$$\leq e^{\epsilon} \int_{\forall O_2 \in S_2} Pr[\mathcal{A}(D) = O_2] dO_2$$
$$\leq e^{\epsilon} Pr[\mathcal{A}(D) \in S_2] \leq e^{\epsilon} Pr[\mathcal{A}(D) \in S].$$

This completes the proof.

Similarly we can prove that  $Pr[\mathcal{A}(D) \in S] \leq \delta + e^{\epsilon} Pr[\mathcal{A}(D') \in S]$ . This shows that we can ensuring differential privacy by letting  $\forall O_2 \in S_2, e^{-\epsilon} \leq \frac{Pr[\mathcal{A}(D)=O_2]}{Pr[\mathcal{A}(D')=O_2]} \leq e^{\epsilon}$  in multinomial sampling, detailed as below.

For all query-url pairs in both  $U_j$  and D', sampling user-IDs from D involves an additional user-ID  $u_j$  (but  $u_j \notin O_2$ ) compared to sampling user-IDs from D'. We then have  $\frac{Pr[\mathcal{A}(D)=O_2]}{Pr[\mathcal{A}(D')=O_2]} \leq 1 \leq \frac{Pr[\mathcal{A}(D')=O_2]}{Pr[\mathcal{A}(D)=O_2]}$ . Since the ratio  $\frac{Pr[\mathcal{A}(D)=O_2]}{Pr[\mathcal{A}(D')=O_2]}$  is bounded by 1 (and  $e^{\epsilon}$ ), we only need to drive a bound for the ratio  $\frac{Pr[\mathcal{A}(D')=O_2]}{Pr[\mathcal{A}(D)=O_2]}$ . Since the conducted sampling for all query-url pairs  $\phi_i \in Q$  is independent, we denote  $\phi_i$ 's share in ratio  $\frac{Pr[\mathcal{A}(D')=O_2]}{Pr[\mathcal{A}(D)=O_2]}$  as  $r_i$  (note that  $\frac{Pr[\mathcal{A}(D')=O_2]}{Pr[\mathcal{A}(D)=O_2]} = \prod_{\forall \phi_i \in Q} r_i$ ).

As mentioned in Section 3.2.1, all the query-url pairs in D but not in D' (unique query-url pairs in  $U_j$ ) should be removed in  $O_2$ , where  $x_i = 0$  makes  $r_i = 1$ . Thus, to sample  $O_2$  from D, we only sample user-IDs for the common query-url pairs in D and D'. Two categories of them can be identified:

 ∀φ<sub>i</sub> in D' \ U<sub>j</sub> (e.g., D' is 082 and 083's user logs, u<sub>j</sub> = 081, φ<sub>i</sub> = "car price, kbb.com"), the probabilities of sampling user-IDs for φ<sub>i</sub> from D and D' are equivalent because these query-url pairs' query-url-user

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histograms in D and D' are identical. Now we have  $r_i = 1.$ 

 $\forall \phi_i \text{ in } D' \cap U_i \text{ (e.g., } D' \text{ is } 082 \text{ and } 083' \text{s user logs,}$  $u_i = 0.81$ ,  $\phi_i =$  "book, amazon.com"), we can consider every sampled user-ID in the process of  $\mathcal{A}(D)$  into two occasions: (a) " $u_i$  is sampled" and (b) " $u_i$  is not sampled". In every multinomial trial for  $\phi_i$ , the probability of sampling  $u_j$  is  $\frac{c_{ij}}{c_i}$  while the probability of sampling another user-ID in D (any user-ID in D') is  $1 - \frac{c_{ij}}{c_i}$ . Since we run  $x_i$  times independent multinomial trials for  $\phi_i$ , we have  $r_i = 1/(1 - \frac{c_{ij}}{c_i})^{x_i} = (\frac{c_i}{c_i - c_{ij}})^{x_i}$ (since  $O_2$  does not contain user-ID  $u_i$ ,  $u_i$  should not be sampled in all  $x_i$  independent trials while generating  $O_2$  from D).

To generate any output  $O_2 \in S_2$  from D and D' respectively, it is independent to sample user-IDs for the above two categories of query-url pairs. Thus,  $\forall O_2 \in S_2$ ,  $\frac{Pr[\mathcal{A}(D')=O_2]}{Pr[\mathcal{A}(D)=O_2]} = \prod_{\forall \phi_i \in Q} r_i$ . Note that  $\forall \phi_i \in D' \setminus U_j, r_i = 1$ , then we have for all  $O \in \Omega_2$ :

$$\frac{Pr[\mathcal{A}(D') = O_2]}{Pr[\mathcal{A}(D) = O_2]} = \prod_{\forall \phi_i \in D} r_i = \left(\prod_{\forall \phi_i \in U_j \setminus D'} r_i\right) * \left(\prod_{\forall \phi_i \in D' \cap U_j} r_i\right) * \left(\prod_{\forall \phi_i \in D' \setminus U_j} r_i\right) = \prod_{\forall \phi_i \in D' \cap U_j} \left(\frac{c_i}{c_i - c_{ij}}\right)^{x_i} = \prod_{i=1}^n \left(\frac{c_i}{c_i - c_{ij}}\right)^{x_i}.$$
(5)

Thus, bounding Equation (5) by  $e^{\epsilon}$  is effective to guarantee differential privacy for this scenario.

#### 3.2.3 Cases (2) and (3) of D and D'

We now discuss the extension from Case (1)  $D = D' \bigcup U_i$  to Cases (2) and (3) for D and D'.

First, in Case (2)  $D' = D \bigcup U_i$ , similar to Sections 3.2.1 and 3.2.2, we need to examine two scenarios  $Pr[\mathcal{A}(D) \in S] =$ 0 and  $Pr[\mathcal{A}(D) \in S] > 0$  since D does not include user-ID  $u_i$ . Conducting similar analysis as well as Case (1)  $D = D' \bigcup U_j$ (by swapping D and D'), we can discover that bounding the probability differences in Equations (4) and (5) (derived from D') with  $\delta$  and  $e^{\epsilon}$  respectively could make the multinomial sampling based on this pair of D and D' differentially private.

Second, in Case (3), user  $u_i$  has different user logs  $U_i$  in D and D'. We now show that multinomial sampling based on this pair of D and D' could also satisfy differential privacy. Specifically, in this case, both D and D' include  $u_j$ , thus we have  $Pr[\mathcal{A}(D) \in S] > 0$  and  $Pr[\mathcal{A}(D') \in S] > 0$ , and we should derive the upper bound for the multiplicative differences  $\frac{Pr[\mathcal{A}(D) \in S]}{Pr[\mathcal{A}(D') \in S]}$  and  $\frac{Pr[\mathcal{A}(D') \in S]}{Pr[\mathcal{A}(D) \in S]}$ . To do so, we can conduct similar analysis as Section 3.2.2. Letting  $U_j$  and  $U'_j$  denote user  $u_j$ 's user log in D and D' respectively, the count of queryurl pair  $\phi_i$  in  $U_j$  and  $U'_j$  is defined as  $c_{ij}$  and  $c'_{ij}$  respectively.

If  $c_{ij} = c'_{ij}$ , the probabilities of sampling any user-ID from D and D' in any multinomial trial are *identical*, thus  $\phi_i$ 's share in ratio  $\frac{Pr[\mathcal{A}(D') \in S]}{Pr[\mathcal{A}(D) \in S]}$  always equals 1.

- If  $c_{ij} > c'_{ij} > 0$ , the probabilities of sampling any user-ID from D and D' in any multinomial trial are closer than that of Case (1)  $D = D' \bigcup U_j$  since  $c'_{ij} = 0$  in Case (1) and counts histograms of D and D' are closer in Case (3) than Case (1).
- Similarly, if  $0 < c_{ij} < c'_{ij}$ , the probabilities of sampling any user-ID from D and D' in any multinomial trial are closer than that of Case (2)  $D' = D \bigcup U_j$  since  $c_{ij} = 0$  in Case (2) and counts histograms of D and D' are closer in Case (3) than Case (2).
- If  $c'_{ii} = 0$ , the probabilities of sampling any user-ID from D and D' in any multinomial trial are the same as Case (1)  $D = D' \bigcup U_j$  since  $c'_{ij} = 0$  in both Cases (1) and (3) and the counts.
- If  $c_{ij} = 0$ , the probabilities of sampling any user-ID from D and D' in any multinomial trial are the same as Case (2)  $D' = D \bigcup U_i$  since  $c_{ij} = 0$  in both Cases (2) and (3).

For simplicity of notation, we denote  $\frac{Pr[\mathcal{A}(D) \in S]}{Pr[\mathcal{A}(D') \in S]}$  in Case (1), (2) and (3) as  $R_1$ ,  $R_2$  and  $R_3$  respectively, thus we have  $R_1, R_2 \in [e^{-\epsilon}, e^{\epsilon}]$ . Since sampling user-IDs for any queryurl pair is independent, the overall multiplicative difference of the probabilities is the product of all multiplicative differences for all query-url pairs (which may fall into any of the above five cases). Therefore, by converting the multiplicative probability difference representation using Theorem 1, we have  $R_3 \leq R_1 * R_2 \leq e^{2\epsilon}$  and similarly we can also derive  $\frac{1}{R_3} \le e^{2\epsilon}.$ 

In summary, the multinomial sampling satisfies  $(2\epsilon, \delta)$ differential privacy in Case (3) if we bound Equations (4) and (5) (for both *D* and *D'*) with  $\delta$  and  $e^{\epsilon}$  respectively.

#### Differentially Private Sampling 3.2.4

Following the above analysis, we can derive a set of sufficient conditions that the output counts x satisfy in order for  $(\epsilon, \delta)$ -differential privacy in the multinomial sampling.

- **Theorem 2.** Multinomial sampling  $\mathcal{A}$  satisfies  $(\epsilon, \delta)$ -differential privacy if for any input search log D, the output counts of query-url pairs  $x = (x_1, \ldots, x_n)$  meet the following conditions:
  - 1) for any  $\phi_i$  posed by user  $u_j$  only, let  $x_i = 0$ ;

  - 2)  $\forall j \in [1,m], \prod_{i=1}^{n} (\frac{c_i}{c_i c_{ij}})^{x_i} \le e^{\epsilon/2};$ 3)  $\forall j \in [1,m], 1 \prod_{i=1}^{n} (\frac{c_i c_{ij}}{c_i})^{x_i} \le \delta.$
- Proof. With the analysis in Sections 3.2.1, 3.2.2 and 3.2.3, it is straightforward to prove this theorem. Π

Note that if  $\exists c_{ij} = c_i$ , unique query-url pair  $\phi_i$  will be suppressed in the output (Condition 1). If  $\exists c_{ij}$  which is close to  $c_i$ , the output count  $x_i$  will be also enforced to 0 while satisfying Conditions 2 and 3 in the optimization of output utility, thus we can still use effective  $\epsilon$  and  $\delta$ (sufficiently small) to ensure differential privacy for this special case.

Since Conditions 2 and 3 have given two sets of constraints for the output counts of all query-url pairs x = $(x_1, \ldots, x_n)$ , we can compute the optimal *x* for differentially private multinomial sampling by solving the following problem (minimizing the utility loss in Equation (2)):

$$\begin{split} \min &: \sum_{i=1}^{n} \left[ \frac{c_i}{|D|} \log \left( \frac{c_i}{|D|} \cdot \frac{|O| + n}{x_i + 1} \right) \right] \\ s.t. \begin{cases} \forall j \in [1, m], \prod_{i=1}^{n} (\frac{c_i}{c_i - c_{ij}})^{x_i} \leq e^{\epsilon/2} \\ \forall j \in [1, m], 1 - \prod_{i=1}^{n} (\frac{c_i - c_{ij}}{c_i})^{x_i} \leq \delta \\ \forall x_i \geq 0 \text{ and } x_i \text{ is an integer.} \end{cases} \end{split}$$

This is a nonlinear programming (NLP) problem with *linear constraints*: for simplicity, we let constant  $t_{ij} = \frac{c_i}{c_i - c_{ij}}$ , and combine the righthand-side constants of each user log  $U_j$ 's two constraints as  $b = \min\{\epsilon/2, \log \frac{1}{1-\delta}\}$ . Then, we have

$$\min : \sum_{i=1}^{n} \left[ \frac{c_i}{|D|} \log \left( \frac{c_i}{|D|} \cdot \frac{|O| + n}{x_i + 1} \right) \right]$$
  
s.t. 
$$\begin{cases} \forall j \in [1, m], \sum_{i=1}^{n} (x_i \cdot \log t_{ij}) \le b \\ \forall x_i \ge 0 \text{ and } x_i \text{ is an integer,} \end{cases}$$
(6)

where |D| and |O| represent the total count of all query-url pairs in D and O respectively, and  $x_i$  represents the overall count of query-url pair  $\phi_i$  in any sampled output. We can solve this NLP problem by linear approximation [45]: approximating the nonlinear objective function (proved as convex in the Appendix, which can be found on the Computer Society Digital Library at http://doi. ieeecomputersociety.org/10.1109/TDSC.2014.2369034 available online) by piecewise linear functions, then the optimal solution of this NLP problem can be derived after solving an LP problem. The details are presented in Appendix B, available in the online supplemental material.

### 3.3 Differential Privacy Guarantee Before Sampling

Besides the differential privacy guarantee for multinomial sampling shown above, we also ensure that the process of computing the optimal counts  $x = (x_1, \ldots, x_n)$  satisfies differential privacy (such process occurs before sampling). One simple way to do this is to use the generic way of adding Laplacian noise to the counts derived from the optimization  $(x_1, \ldots, x_n)$ .

Similar to Korolova et al. [24], if the count differences of every query-url pair  $\phi_i \in Q$  in the optimal solutions derived from two neighboring inputs (D, D') are bounded by a constant d, computing optimal counts can be guaranteed to be  $\epsilon'$ -differentially private [24] ( $\epsilon'$  is the parameter of ensuring differential privacy for such step) by adding Laplacian noise  $Lap(d/\epsilon')$  to the optimal count of every query-url pair:  $\forall i \in [1, n], x_i \leftarrow x_i + Lap(d/\epsilon')$ . Indeed, given d, we can simply bound the difference of every query-url pair's optimal count computed from any two neighboring inputs with a preprocessing procedure by examining every user log  $U_j$  in the input D (for details, please refer Appendix C, available in the online supplemental material). Note that  $Lap(d/\epsilon')$  has mean 0 and insignificant standard deviation  $\frac{\sqrt{2d}}{d}$  with sensitivity d, and this is the minor price of guaranteeing complete differential privacy. Since adding Laplacian noise is a well-studied generic approach, we do not discuss this privacy guarantee here, and the sanitization mechanism refers to the sampling in this paper.

TABLE 2 Horizontally Partitioned Search Logs

		Query-url Pairs (Sensitive Items)					
parties	users	$\phi_1$	$\phi_2$	$\phi_3$	$\phi_4$	$\phi_5$	$\phi_6$
$\overline{P_1}$	$u_1^1$	3	2	0	1	0	0
	$u_2^{\hat{1}}$	1	1	0	0	4	0
$P_2$	$u_1^2$	2	1	0	1	0	2
	$u_2^2$	0	1	0	0	1	1
	$u_3^{2}$	1	0	7	0	0	5
$P_3$	$u_1^3$	0	0	1	1	0	0
	$u_2^{\frac{3}{2}}$	0	1	0	0	2	0
	$u_3^{ ilde{3}}$	1	0	5	0	0	1
	Total ( $c_i$ )	8	6	13	3	7	9

# **4** SANITIZATION MODEL

In this section, we present our sampling based sanitization model that boosts the output utility. Specifically, the model enables r different parties  $P_1, \ldots, P_r$  to jointly generate an output with their own private search logs. We consider a common scenario in practice that search logs are *horizontally partitioned* to r different shares, assuming that every user's all search tuples are completely held by one party (viz. sets of users held by different parties are disjoint). In this case, if different parties have different sets of unique query-url pairs, the overall query-url pair universe can be securely obtained by any secure union protocol (e.g., Algorithm 3). Table 2 gives an example:  $P_1$ ,  $P_2$  and  $P_3$  hold their own private user logs.

#### 4.1 Collaborative Search Log Sanitization (CELS)

Jointly generating the output with private search logs by r different parties needs more privacy/security consideration:

**Definition 4 (CELS).** Given search log D horizontally partitioned to r shares  $D_1, \ldots, D_r$  (held by r parties  $P_1, \ldots, P_r$ ), Collaborative sEarch Log Sanitization is to efficiently generate a probabilistic output O such that (1) the output production satisfies differential privacy, (2) the utility of the output O is maximized under the sampling mechanism, and (3) each party cannot learn any private information from each other in the whole process.

We develop a secure communication protocol under Secure Multiparty Computation [11], [47] for sanitization (denoted as *CELS protocol*), ensuring that CELS protocol satisfies differential privacy, and every party cannot learn any private information from each other in the protocol. We assume *semi-honest model* where all parties are honest to follow the protocol but curious to infer information from other parties.

Note that the output utility of CELS protocol can be considerably boosted, compared to the union of all the local output utility derived from each party's own sampling-based sanitization (while ensuring the same level of differential privacy). This is justified in our experiments (Section 6).

# 4.2 Protocol

While sanitizing input *D*, an NLP problem should be solved to maximize the output utility and the sampling is based on the optimal solution. Therefore, in CELS, a global NLP

TABLE 3
Partitioned NLP Problem

All <i>r</i> Parties Know	$\min: \sum_{i=1}^{n} \left[ \frac{c_i}{ D } \log \left( \frac{c_i}{ D } \cdot \frac{ O +n}{x_i+1} \right) \right]$
$P_1$ Holds	$\forall j \in [1, m_1], \sum_{i=1}^n (x_i \log t_{ij}^1) \le b$
$P_2$ Holds	$\forall j \in [1, m_2], \sum_{i=1}^{n} (x_i \log t_{ij}^2) \le b$
÷	:
$P_r$ Holds	$\forall j \in [1, m_r], \sum_{i=1}^n (x_i \log t_{ij}^r) \le b$

problem should be securely formulated and solved among them. With the optimal solution of the global NLP problem, all parties should jointly generate the probabilistic output with limited disclosure. We then illustrate the CELS protocol as below.

# 4.2.1 Secure NLP

In CELS, inputs  $D_1, \ldots, D_r$  are privately held by parties  $P_1, \ldots, P_r$  respectively. Letting  $m_k$  be the number of users in  $D_k$ , if we mathematically formulate the NLP problem Equation (6) among r parties, its constraints are also *horizontally partitioned*: every party  $P_k(1 \le k \le r)$  holds its own set of linear inequality constraints—each of them is derived from a user log in its input  $D_k$ . In addition, all parties know the set of variables x (the output counts of all query-url pairs) and objective function (the minimum utility loss). Table 3 gives the partitioned shares of the NLP problem, where constant  $b = \min{\{\epsilon/2, \log \frac{1}{1-\delta}\}}$ ,  $t_{ij}^k = \frac{c_i}{c_i - c_{ij}^k}$  and  $1 \le i \le n, 1 \le n$ 

 $j \le m_k, 1 \le k \le r.$ 

# Algorithm 1. Secure Counts Sum

**Input:**  $\overrightarrow{v_k}$  held by  $P_k$  ( $1 \le k \le r$ )

**Output:**  $\overrightarrow{v} = \sum_{k=1}^{r} \overrightarrow{v_k}$ 

- 1:  $P_1$  generates a pair of public-private key (pk, sk)
- 2:  $P_1$  sends the public key pk to  $P_2, \ldots, P_r$
- 3: for  $k = 1, \ldots, r$  do
- 4:  $P_k$  encrypts  $\prod_{s=1}^k \overline{v_s'}'$  as  $\prod_{s=1}^k \overline{v_s'}' = \prod_{s=1}^{k-1} \overline{v_s'} * Enc_{pk}(\overline{v_k})$ using pk (note that \* and  $\prod_{s=1}^{k-1}$  stands for the product of the *i*th entry in the encrypted vectors where  $1 \le i \le n$ )
- 5:  $P_k$  sends  $\prod_{s=1}^k \overline{v}_s^{\prime\prime}$  to the next party  $P_{k+1}$  (if k = r, the next party is  $P_1$ )
- 6:  $P_1$  decrypts  $\prod_{k=1}^r \vec{v_k}'$  with the private key sk to obtain  $\sum_{k=1}^r \vec{v_k}$  and distributes the sum to  $P_2, \ldots, P_r$

(1) Secure counts sum. Since formulating the privately held constraints in the NLP problem requires the total count of every query-url pair in D, we first securely sum the global count of every query-url pair over r parties using Homomorphic Encryption [35], [37]. We assume that  $P_1, \ldots, P_r$  can learn the total count of every query-url pair  $(c_1, \ldots, c_n)$  in our sanitization (but the individual counts are unknown to each other). Then they can remove the unique query-url pair (for satisfying Condition 1 in Theorem 2), and preprocess its own input for ensuring differential privacy for the step of computing the optimal output counts x if necessary.

More specifically, every party  $P_k$   $(1 \le k \le r)$  holds a query-url pair count vector  $\overrightarrow{v_k} = (c_1^k, \ldots, c_n^k)$ . An arbitrary party is chosen to generate a pair of public-private key

(pk, sk) (w.l.o.g.,  $P_1$  will do so).  $P_1$  then sends the public key pk to all the remaining parties  $P_2, \ldots, P_r$ . Every party  $P_k$  encrypts their count vector  $\overrightarrow{v_k}$  using pk:  $\overrightarrow{v_k}' = Enc_{pk}(\overrightarrow{v_k})$ . The sum of  $\overrightarrow{v} = \sum_{k=1}^r \overrightarrow{v_k}$  can be guaranteed by the homomorphic property of the cipher-texts (as shown in Algorithm 1).

(2) Secure linear constraints transformation and variables permutation. We propose a transformation approach for the horizontally partitioned linear constraints with strong security guarantee by extending the work of Mangasarian [31] and Li et al. [29] (they have not implemented cryptographybased strong security and variables permutation).

# Algorithm 2. Secure NLP

- **Input:** Horizontally partitioned constraint matrix  $T_k$  held by  $P_k$  ( $1 \le k \le r$ ),  $P_0$  is an external party, data recipient or cloud
- **Output:** Optimal Solution  $x = (x_1, \ldots, x_n)$

{All parties agree on a large integer value  $\ell \ge m$ }

- 1: every party  $P_k$   $(1 \le k \le r)$  generates an  $\ell \times m_k$  random matrix  $A_k$
- 2:  $P_0$  generates a pair of public-private key (pk, sk) and sends pk to  $P_1, \ldots, P_r$

{Homomorphic Encryption: a random nonce is chosen for each encryption}

- 3: for k = 1, ..., r do
- 4:  $P_k$  encrypts all the entries in  $A_k, T_k, F_k$  with pk:  $Enc_{pk}(A_k) = A'_k, Enc_{pk}(T_k) = T'_k$ , and  $Enc_{pk}(F_k) = F'_k$
- 5: for each row  $s \in [1, \ell]$  of  $A'_k$  and each column  $i \in [1, n]$  of  $T'_k$  do
- 6:  $P_k \text{ computes } Enc_{pk}[A_kT_k]_{si} = \prod_{j=1}^{m_k} [A'_k]_{sj}^{(T_k)'_{ji}}$
- 7:  $P_k$  computes  $Enc_{pk}[A_kF_k]$  and  $Enc_{pk}[A_kB_k]$  like Lines 5-6
- 8:  $P_1, \ldots, P_r$  jointly computes  $Enc_{pk}[AT] = \prod_{k=1}^r Enc_{pk}[A_kT_k]$ ,  $Enc_{pk}[AF] = \prod_{k=1}^r Enc_{pk}[A_kF_k]$ , and  $Enc_{pk}[AB] = \prod_{k=1}^r Enc_{pk}[A_kB_k]$
- 9: an arbitrary party encrypts the query-url pair count vector *v* with *pk*: *Enc*<sub>*pk*</sub>[*v*]

{Lines 10-11: Variables Permutation}

- 10: for k = 1, ..., r do
- 11: P<sub>k</sub> applies index permutation π<sub>k</sub> to Enc<sub>pk</sub>[AT] and the encrypted count vector Enc<sub>pk</sub>[v], and sends them to the next party.
  {the last party sends Enc<sub>pk</sub>[π<sub>r</sub>(...π<sub>1</sub>(AT)...)], Enc<sub>pk</sub>[AB], Enc<sub>pk</sub>[AF] and Enc<sub>pk</sub>[π<sub>r</sub>(...π<sub>1</sub>(v)...)] to P<sub>0</sub>}
- 12:  $P_0$  decrypts  $Enc_{pk}[\pi_r(\dots \pi_1(AT)\dots)]$ ,  $Enc_{pk}[AF]$ ,  $Enc_{pk}[AB]$ and  $Enc_{pk}[\pi_r(\dots \pi_1(\overrightarrow{v})\dots)]$  with sk to obtain  $\pi_r(\dots \pi_1(AT)\dots)$ , AF, AB and  $\pi_r(\dots \pi_1(\overrightarrow{v})\dots)$
- 13:  $P_0$  solves the NLP problem with linear constraints  $\pi_r(\dots\pi_1(AT)\dots)x + AFy = AB$ , global constraint  $\sum_{i=1}^n x_i = |O|$  and the query-url pair count vector  $\pi_r(\dots\pi_1(\overrightarrow{v})\dots)$  in the permuted objective function (Solving process is given in Appendix B, available in the online supplemental material): the permuted optimal solution  $\pi_r(\dots\pi_1(x)\dots)$  is obtained [All parties get the optimal solution in true index by

applying the inverse permutations  $\pi_k^{-1}(k=r,...,1)$  to  $\pi_r(...\pi_1(x)...)$  in order}

First, we let each party  $P_k(1 \le k \le r)$  convert its private linear *inequality constraints* into linear *equality constraints* (the standard form): for party  $P_k$ 's inequality constraint derived from its *j*th user log  $U_i^k$   $(1 \le j \le m_k)$ ,  $\sum_{i=1}^n (x_i \log t_{ij}^k) \le$  *b*, we add a slack variable  $y_j^k$  with a random positive coefficient<sup>2</sup> $f_j^k$ :

$$s.t.\begin{cases} \forall j \in [1, m_1], \sum_{i=1}^n \left(x_i \log t_{ij}^1\right) + f_j^1 y_j^1 = b\\ \forall j \in [1, m_2], \sum_{i=1}^n \left(x_i \log t_{ij}^2\right) + f_j^2 y_j^2 = b\\ \vdots & \vdots\\ \forall j \in [1, m_r], \sum_{i=1}^n \left(x_i \log t_{ij}^r\right) + f_j^r y_j^r = b. \end{cases}$$
(7)

The above standard form of all the linear constraints can be written as Tx + Fy = B where constraint matrix

$$T = \begin{bmatrix} T_1 \\ \vdots \\ T_r \end{bmatrix}$$

(note that  $T, T_1, \ldots, T_r$  are  $m \times n, m_1 \times n, \ldots, m_r \times n$  matrices with constant entries computed by  $\log t_{ij}^k$ ) and diagonal matrix  $F = diag[F_1, F_2, \ldots, F_r]$ , where  $F_1, \ldots, F_r$  are diagonal matrices with positive entries  $\{f_1^1, \ldots, f_{m_1}^1\}, \ldots, \{f_1^r, \ldots, f_{m_r}^r\}$  in the diagonals respectively.

Second, each party securely pre-multiplies a random matrix to its matrices/vectors in the constraints and implements an index permutation to all the variables  $x = (x_1, \ldots, x_n)$ .

More specifically, the pre-multiplication is  $Tx + Fy = B \Leftrightarrow ATx + AFy = AB$ , where *A* is vertically partitioned as  $A = [A_1A_2...A_r]$  and  $A_1,...,A_r$  are random matrices generated by parties  $P_1,...,P_r$  respectively (*B* is horizontally partitioned as

$$B = \begin{bmatrix} B_1 \\ \vdots \\ B_r \end{bmatrix},$$

and  $1 \le k \le r, B_k$  is a vector with  $m_k$  entries with the value *b*).

Note that Homomorphic Cryptosystem [37] facilitates each party to securely pre-multiply its random matrix to its share of the constraint matrix. See the pre-multiplication as below:

$$P_{1}: A_{1}T_{1}x + A_{1}F_{1}y = A_{1}B_{1}$$

$$\vdots \qquad \vdots$$

$$P_{r}: A_{r}T_{r}x + A_{r}F_{r}y = A_{r}B_{r}$$

$$\implies \sum_{k=1}^{r}A_{k}(T_{k}x + F_{k}y) = \sum_{k=1}^{r}A_{k}B_{k},$$
(8)

where the optimal solution remains original [31].

Then, we can let every party  $P_k(1 \le k \le r)$  permute the columns of the transformed constraint matrix AT (via permuting the cipher-texts) with its own permutation (or considered as permuting the variables of the NLP problem). With this, no party can learn the true matrix column/variables index and the transformation for other parties' share.

(3) *Algorithm.* We present the detailed steps of securely solving the NLP problem for CELS protocol in Algorithm 2. We can employ an external party, the output data recipient or

the cloud  $P_0$  to solve the transformed NLP problem, and let it generate the public-privacy key pair (pk, sk) and send the public key pk to the data holders  $P_1, \ldots, P_r$  for encryption.

First, every party encrypts all the required scalar products in the matrix multiplication  $A_kT_k$ ,  $A_kF_k$ ,  $A_kB_k$  using pk (Lines 3-7). Second, all parties jointly computes the cipher-texts of  $\sum_{k=1}^{r} A_k T_k$ ,  $\sum_{k=1}^{r} A_k F_k$  and  $\sum_{k=1}^{r} A_k B_k$  with homomorphic property (Line 8). Note that the query-url count vector  $\vec{v}$ should be applied with the same permutation as matrix ATsince the coefficients for variables  $(x_1, \ldots, x_n)$  in the objective function are derived from  $\overrightarrow{v} = (c_1, \dots, c_n)$ , where  $\overrightarrow{v}$  should be encrypted before permutation. Third, every party  $P_k(k = 1, ..., r)$  applies its column/index permutation  $\pi_k$  to the cipher-texts  $Enc_{pk}(\vec{v})$  and  $Enc_{pk}[AT]$  respectively (Lines 10-11), and then they send all the cipher-texts to  $P_0$ . After receiving the cipher-texts from  $P_1, \ldots, P_r$ ,  $P_0$  decrypts the ciphertexts with its private key sk, and solves the transformed NLP (Lines 12-13) with the approach shown in Appendix B, available in the online supplemental material.

# Algorithm 3. Secure Union

- **Input:** Sampled outputs  $O_1, \ldots, O_r$  held by r parties  $P_1, \ldots, P_r$ , Commutative encryption and decryption keys of  $P_k$ :  $(e_k, s_k)$
- **Output:** the union  $O = \bigcup_{k=1}^{r} O_k$
- 1: every party  $P_k(1 \le k \le r)$  encrypts  $O_k: O'_k = Enc_{e_k}(O_k)$  and sends  $O'_k$  to  $P_1$

{At Party  $P_1$  (Coordinator)}

- 2:  $O \leftarrow \{\}, O' \leftarrow \{\}$
- 3: for each  $O'_k(1 \le k \le r)$  do
- 4:  $temp \leftarrow O'_k$
- 5: **for**  $i = 1, ..., r, i \neq k$  (parties besides  $P_k$ ) **do**
- 6: send *temp* to  $P_i$  for commutative encryption with key  $e_i: temp \leftarrow Enc_{e_i}(temp)$  ( $P_i$  sends *temp* back to  $P_1$ )
- 7: At  $P_1: O' \leftarrow O' \bigcup temp$
- {Decryption of O' by all parties, at Party  $P_1$  (Coordinator)} 8: for each  $O'_k \in O'(1 \le k \le r)$  do
- 9:  $temp \leftarrow O'_k$
- 10: **for** i = 1, ..., r **do**
- 11: send *temp* to  $P_i$  for decryption with  $D_i$  ( $P_i$  decrypts *temp*: *temp*  $\leftarrow Dec_{s_i}(temp)$ , and sends *temp* back to  $P_1$ )
- 12:  $P_1$  receives temp from  $P_i$
- 13:  $O \leftarrow O \bigcup temp$
- 14: output  $O = \bigcup_{k=1}^{r} O_k$

Finally, every party applies their inverse permutations k = r, ..., 1,  $\pi_k^{-1}$  to the permuted optimal solution  $\pi_r(..., \pi_1(x)...)$  in order, and acquire  $x = (x_1, ..., x_n)$  with the true index.

#### 4.2.2 Secure Sampling

We now discuss how to securely sample the output by all parties with the optimal solution of the NLP problem.

(1) Global and local sampling. In the sampling based sanitization, we denote "global sampling" as sampling the output with the global input database  $D = \bigcup_{k=1}^{r} D_k$  and the optimal output count  $x = (x_1, \ldots, x_n)$ . Moreover, we denote "local sampling" as—every party  $P_k$  locally samples an output  $O_k$  with its privately held input  $D_k$  and a share of the global optimal output counts  $x = (x_1, \ldots, x_n)$ : i.e.  $P_k$  locally

runs  $x_i \cdot \frac{c_i^k}{c_i}$  times multinomial trials for query-url pair  $\phi_i$ .

<sup>2.</sup> Using coefficient  $f_j^k$  for slack variable  $y_j^k$  is equivalent as simply adding the slack variable with coefficient 1, and  $f_j^k$  can prevent learning the transformation matrix for horizontally partitioned linear constraints [29].

In essence, since the expectation of sampling every user-ID for every query-url pair is identical for both global and local sampling, the output of the global sampling is equivalent to the union of all the outputs of the local sampling.

(2) Secure union. After obtaining the outputs with local sampling, we can utilize a commutative encryption based protocol to securely union all the local outputs  $O_1, \ldots, O_r$ . Since the commutative encryption-based protocol (e.g., Pohlig-Hellman's encryption scheme [41]) generates the same cipher-text by encrypting the plain-text with multiple encryption keys in any arbitrary order, we can let every party first encrypt its local data to cipher-text and then encrypt all the cipher-texts by all parties (note that an arbitrary party should be picked as the coordinator of this protocol. W.l.o.g., we let  $P_1$  be the coordinator which cannot learn more information than other parties). Finally, all parties decrypt all the cipher-texts to get the union of the plaintexts. Algorithm 3 describes the details.

# 4.2.3 CELS Protocol

CELS protocol can be obtained by composing secure sum (Algorithm 1), secure NLP (Algorithm 2), local sampling, and secure union (Algorithm 3).

# 5 ANALYSIS

In this section, we analyze the CELS protocol security in semi-honest model by quantifying the privacy leakage under SMC [11], [47]. SMC states that a computation is secure if the view of each party during the execution of the protocol can be effectively simulated knowing only its input and output. This is more about protocol security but not quite the same as saying that all private information is protected against leakage. Indeed, differential privacy can complement the protocol security by bounding the privacy risk of inferring information in the sanitized result. We also analyze the complexity of computation and communication of the CELS protocol.

# 5.1 CELS Protocol Security

# 5.1.1 Secure Counts Sum

- **Theorem 3.** Algorithm 1 privately computes the sum of r queryurl pairs count vectors  $\vec{v}_k (1 \le k \le r)$ , where each party  $P_k$ only knows the sum  $\vec{v} = \sum_{k=1}^r \vec{v}_k$ .
- **Proof.** For all  $k \in [1, r]$ ,  $P_k$  receives the encrypted vector sum from the previous party  $Enc_{pk}(\sum_{s=1}^k \vec{v_s}) = \prod_{s=1}^k Enc_{pk}(\vec{v_s})$ (note that  $\prod_{s=1}^{k-1}$  stands for the products of all the *i*th entries in the encrypted vectors where  $1 \le i \le n$ ). It is straightforward to simulate the views of all parties by repeating the encryptions in the algorithm step by step. The simulator runs in linear time w.r.t. the size of the input vectors, and thus satisfies the security proof requirement.  $\Box$

# 5.1.2 Secure NLP

Most part of Algorithm 2 are locally executed by each party.

**Theorem 4.** In Algorithm 2,  $P_1, \ldots, P_r$  learns only  $P_0$ 's public key pk and the permuted optimal solution  $\pi_r(\ldots \pi_1(x) \ldots)$ while  $P_0$  learns only the transformed matrices/vector  $\pi_r(\ldots \pi_1(AT) \ldots)$ , AF, AB and  $\pi_r(\ldots \pi_1(\overrightarrow{v}) \ldots)$ . **Proof.**  $P_1, \ldots, P_r$ 's view: every party  $P_k(1 \le k \le r)$  first encrypts the scalar products in its transformed matrix/ vector  $A_kT_k$ ,  $A_kF_k$ , and  $A_kB_k$  with the public key pk(Lines 3-7), and there is no communication occurring in this stage. This can be simulated by running these steps by each party where random nonce are chosen. In addition, Line 8 calls a secure sum subprotocol with the inputs of the distributed matrices/vectors (the messages can be simulated per the proof of Theorem 3). In the stage of permutation (Lines 10-11),  $P_1, \ldots, P_r$  can run an inverse permutation algorithm to the cipher-texts with permutation  $\pi_r(\ldots \pi_1(\cdot) \ldots)$  in linear time. Thus,  $P_1, \ldots, P_r$ 's view can be simulated in polynomial time, and they learn only  $P_0$ 's public key pk and the final output  $\pi_r(\ldots \pi_1(x) \ldots)$ .

 $P_0$ 's view:  $P_0$  receives following messages from  $P_1, \ldots, P_r$ :  $Enc_{pk}[\pi_r(\ldots \pi_1(AT)\ldots)]$ ,  $Enc_{pk}[AF]$ ,  $Enc_{pk}[AB]$  and  $Enc_{pk}[\pi_r(\ldots \pi_1(\overrightarrow{v})\ldots)]$  in only one round communication.  $P_0$  learns  $\pi_r(\ldots \pi_1(AT)\ldots)$ , AF and vectors Ab and  $\pi_r(\ldots \pi_1(\overrightarrow{v})\ldots)$  to solve the transformed NLP problem. Thus, the messages can be simulated by encrypting  $\pi_r(\ldots \pi_1(AT)\ldots)$ , AF and vectors Ab and  $\pi_r(\ldots \pi_1(\overrightarrow{v})\ldots)$  with its own public key pk. This simulator is clearly constructed in linear time.

Mangasarian [31] has shown that it is nearly impossible to learn matrices A, F and vector B with the known transformed matrices AT, AF and vector AB. Note that even if all the entries in B equal  $\min\{\epsilon/2, \log \frac{1}{1-\delta}\}$  which is known to all parties, it is still impossible to reconstruct  $A = [A_1A_2...A_r]$  with only known Ab and B ( $\forall k \in [1, r]$ , the entries in  $A_k$  and even the sizes of  $b_k$  and  $A_k$  are unknown to other parties). Besides the matrix multiplication based transformation, we let all parties jointly permute the variables in the optimization problem. Thus,  $P_0$  can only formulate a random NLP problem which reveals nothing about the original problem.

# 5.1.3 Secure Union

All parties only send and receive cipher-texts in Algorithm 3.

- **Theorem 5.** Algorithm 3 privately generates the union of the local sampling outputs  $O = \bigcup_{k=1}^{r} O_k$ .
- **Proof.** The exchanged cipher-texts received by all parties can be simulated by an inverse algorithm of the secure union protocol with the same commutative cryptosystem. Thus, Algorithm 3 privately generates the union of the local sampling outputs  $O = \bigcup_{k=1}^{r} O_k$  where only the length of  $\forall k \in [1, r]$ ,  $O_k$  can be obtained.

# 5.1.4 Overall CELS Protocol

- **Theorem 6.** CELS protocol reveals at most  $\vec{v}$  and  $\pi_r(\ldots \pi_1(x) \ldots)$ to  $P_1, \ldots, P_r$ , and the transformed matrices/vectors  $\pi_r(\ldots \pi_1(AT) \ldots)$ , AF, Ab and permuted counts vector  $\pi_r(\ldots \pi_1(\vec{v}) \ldots)$  to  $P_0$ .
- **Proof.** All the communication in CELS protocol occurs in the calls to one-time secure counts sum (Algorithm 1), secure NLP (Algorithm 2) and secure union (Algorithm 3). Applying the composition theorem [11] can complete the proof. □

Note that  $P_1, \ldots, P_r$  learns the permuted output counts vector  $\pi_r(\ldots \pi_1(x) \ldots)$  in the CELS protocol, and they have to recover the true index for sampling (thus know  $x = (x_1, \ldots, x_n)$  since then). Hence, some of those parties might guess the overall permutation index from this. However, every party's individual permutation cannot be inferred by those parties in this case, and  $P_0$  does not know the overall permutation. Theorem 6 still holds under the SMC definition, and this minor information disclosure does not hurt any party.

#### 5.2 Differential Privacy

**Theorem 7.** *CELS protocol is*  $(\epsilon, \delta)$ *-differentially private.* 

**Proof.** All the conditions in Theorem 2 are satisfied in CELS from a global point of view (Condition 1 is satisfied after every party knows the total count of every query-url pair and suppresses the unique queries; Conditions 2 and 3 are satisfied by subjecting to the linear constraints in the NLP problem), hence CELS protocol satisfies ( $\epsilon$ ,  $\delta$ )-differential privacy. Note that if differential privacy for computing the optimal output counts with the NLP problem is desirable, every party can locally preprocess its input with known total count and jointly add Laplacian noise to the output count to ensure differential privacy for the step before sampling.

# 5.3 Cost Analysis

We now analyze the computation and communication complexity of the CELS protocol.

# 5.3.1 Computation Cost

*NLP computation cost.* In CELS protocol, the NLP problem with linear constraints is securely transformed by  $P_1, \ldots, P_r$  and solved by  $P_0$ . Such NLP problem is formulated with n variables and m private linear constraints where m linear constraints are securely transformed into  $\ell$  new linear constraints ( $\ell \ge m$ ). As described in Appendix B, available in the online supplemental material,  $P_0$  can solve it by linear approximation with K intervals in [0, |O|], and the final LP problem consists of Km variables and  $(\ell + 1)$  linear constraints. Standard solvers like Simplex method can find the optimal solution within an ignorable time in the protocol.

*Encryption and decryption cost.* In CELS protocol, we analyze the cost in three major subprotocols. Specifically,

- Secure counts sum: every party has to perform a homomorphic encryption on a length-*n* vector, and  $P_2, \ldots, P_r$  additionally compute the homomorphic products of the cypher-texts with minor computation cost. Finally,  $P_1$  runs only one time decryption for length-*n* vector.
- Secure NLP: every party Pk first encrypts the scalar products of ℓ(n + m + 1) pairs of length-mk vectors (one time length-n objective vector encryption is also required). The secure sum then executes with ℓ(n + m + 1) entries amongst r parties. Note that the computation cost of permutation can be ignored compared with encryption and decryption. Finally, P0 runs one time decryption for ℓ(n + m + 1) + n entries.

Secure union: r<sup>2</sup> times commutative encryption and decryption on each party's local sampling output ∀k ∈ [1, r], O<sub>k</sub> (which is a counts matrix with size ≈ m<sub>k</sub> × n).

Thus, the computational complexity w.r.t. encryption and decryption is  $nr + \ell(n+m+1)r * (2\sum_{k=1}^{r} m_k) + n + r^2 * (\sum_{k=1}^{r} m_k)n \approx O(\ell mnr + mnr^2)$  and  $n + \ell(n+m+1) + n + r^2 * (\sum_{k=1}^{r} m_k) * n \approx O(r^2mn)$  respectively.

# 5.3.2 Communication Cost

- Secure counts sum: *r* times communication are required among *r* parties to deliver the cipher-texts of a length-*n* vector to the next party (*P*<sub>1</sub> also sends its public key to *P*<sub>2</sub>,...,*P<sub>r</sub>*). Thus, the total bit cost for this step is *r* \* *n* + (*r* − 1) \* *pk\_size* bits.
- Secure NLP: The external party (or cloud) P<sub>0</sub> first sends its public key to P<sub>1</sub>,..., P<sub>k</sub>. Consequently, the secure sum and variables permutation call (r − 1) rounds of communication among P<sub>1</sub>,..., P<sub>r</sub> in total while the outsourcing calls one-time communication between P<sub>r</sub> and P<sub>0</sub>. Thus, the total bit cost for this step is r \* pk\_size + 2(r − 1)(ℓ \* n + ℓ \* m + ℓ) + (ℓ \* n + ℓ \* m + ℓ + n) ≈ O(rℓ(m + n)) bits. Notice that the communication cost of inverse permutation on the length-n optimal solution can be neglected due to tiny overheads.
- Secure union: (r-1)r rounds of communication (from the coordinator  $P_1$  to  $P_2, \ldots, P_r$ ) are required in the commutative encryption while the decryption also requires (r-1)r rounds of communication. Thus, the total bit cost is  $2(r-1)r * \sum_{k=1}^r m_k * n \approx O(mnr^2)$  bits.

The overall communication complexity is  $O(mnr^2)$ .

# 6 EXPERIMENTAL RESULTS

In this section, we examine the performance of our CELS protocol using real data sets.

#### 6.1 Experiment Setup

*Data sets.* We conduct experiments on two real data sets— AOL search logs [14] and MSNBC (available at UCI ML Repository). The AOL data set was originally logged by the AOL search engine in ten partitions. The 2 Gigabytes data set consists of 20 million web queries collected from about 650 k users over three months in 2006. The original MSNBC data set describes the URL categories visited by users in sequential order. Each tuple includes a set of distinct URL categories visited by a user and the visited counts (every URL category can be considered as a query-url pair  $\phi_i$ ).

The statistics of two data sets are summarized in Table 4 (one AOL data set partition and the whole MSNBC data set). |D| is the total count of query-url pairs in D; m and n denote the number of distinct users and query-url pairs respectively;  $max|U_j|$  and  $avg|U_j|$  represent the maximum and average value of every user's total count of query-url pairs;  $max||U_j||$  and  $avg||U_j||$  are the maximum and average value of every user's total number of distinct query-url pairs. Obviously, AOL data set is extremely highly-dimensional and sparse while MSNBC data set is also sparse but

TABLE 4 Characteristics of the Data Sets

Data sets	D	m	n	$max U_j $	$avg U_j $	$max  U_j  $	$avg  U_j  $
AOL	1,864,860	51,922	1,190,491	6,925	54.7	5,609	38.14
MSNBC	4,698,794	989,818	17	14,795	4.75	17	1.72

contains a small universe size. Therefore, we conduct the experiments with randomly picked subsets of these two data sets. Note that we clean the AOL data by removing all the query-url pairs with total count less than 20; for MSNBC data, we keep the query-url universe since all of the query-url pairs are frequent.

*Parameters setup.* We first examine the utility loss in the preprocess on varying  $d \in [10, 80]$  for  $b = 10^{-4}$  and  $10^{-2}$  (where *b* is the combination of  $\epsilon$  and  $\delta: \min\{\epsilon/2, \log \frac{1}{1-\delta}\}$ ).

In the remaining experiments, we let d = 30 and  $\epsilon' = 1$ , and inject a set of Laplacian noise Lap(30) to the optimal solutions for end-to-end differential privacy. To observe the utility of CELS on different  $b \in [10^{-5}, 10^{-1}]$ , we demonstrate the KL-divergence of input and output as well as the percent of retained distinct query-url pairs (Recall), where the input data set D is equally partitioned to r = 2, 4, 6, 8, 10shares held by different parties. The utility is the average of the results obtained when r = 2, 4, 6, 8, 10.

To depict the boosted utility with CELS protocol, we compare the output utility of CELS and local sanitization (all parties locally sanitize their own input with the same differential privacy requirement and integrate all the outputs together). In such experimental group, we let r = 2, 4, 8. The utility results of CELS aver averaged.

We also evaluate the efficiency of CELS protocol by examining the computation and communication overheads on varying number of parties r = 2, 4, 6, 8, 10 and input size (AOL: 100 K - 20 M; MSNBC: 25 K - 1.6 M).

*Platform.* All the experiments are performed on an HP PC with Intel Core 2 Quad 3 GHz 64-bit CPU and 6 GB RAM.

### 6.2 Prerequisite

*Preprocess.* For differential privacy of computing optimal output counts, we can preprocess the inputs to make the neighboring optimal solutions bounded. However, such process trades off the output utility for stronger privacy protection: some exceptional user logs might be removed. Figs. 2a and 2b present such utility loss (percent of retained user logs). For both AOL and MSNBC data sets, applying



Fig. 2. Retained user logs.

CELS with larger d or larger input size can clearly retain more percent of the user logs in the output. This is quite reasonable—larger d provides greater difference tolerance, and neighboring inputs with larger size are even more similar (thus the optimal solutions become closer).

Note that AOL users posed most of their query-url pairs for less than 10 times [14], thus the difference between two neighboring inputs could be bounded with a relatively small *d*. It would be preferable to make *d* less than 100 (otherwise, the noise for the output counts might be too large). We can try different values of  $d \le 100$  and specify an appropriate value according to the utility requirements on the preprocessed search logs (Korolova et al. [24] chose  $d \in [1, 80]$  in their experiments as well).

*Maximum output count*  $|\mathbb{O}|$ . While satisfying all the privacy conditions, the output count is indeed bounded by a constant [26] (also discussed in solving the NLP problem in Appendix B, available in the online supplemental material). Since the maximum output count  $|\mathbb{O}|$  is important in solving such NLP problem, we regard it as a prerequisite of the experiments and present the result for different inputs and parameters.

Specifically, to better compare  $|\mathbb{O}|$  with the input queryurl pairs count |D|, we plot the maximum percent of them  $\frac{|\mathbb{O}|}{|D|}$  in Fig. 3. Since search logs are highly-dimensional, the shown maximum percent  $\frac{|\mathbb{O}|}{|D|}$  is sufficiently good for differential privacy guaranteed algorithms.

# 6.3 Utility of CELS

While solving the NLP problem in CELS protocol, the utility loss (KL-Divergence) can be minimized for any specified output size  $|O| \le \mathbb{O}$ . With an appropriate output size |O|, the minimum KL-Divergence represent the best output utility (for details, please refer Appendix B, available in the online supplemental material).

In our experiments, we measure the minimum utility loss with two data sets (each has two sizes) in Figs. 4a, 4b, 4c, 4d. Note that for each input, we choose three different ratio  $\frac{|O|}{|D|}$  (all no greater than  $\frac{|O|}{|D|}$  that are derived from the prerequisite), ensuring the feasibility of the NLP problems.



Fig. 3. Maximum output count (percent  $\frac{|\mathbb{O}|}{|D|}$ ).



Fig. 4. KL-Divergence based utility ILoss and retained query-url diversity (recall).

Figs. 4a, 4b, 4c, 4d show that the utility loss decreases rapidly if we lower the requirement of differential privacy (with increased *b*) for all the inputs.

In addition, for every input sample data set (e.g., AOL 20 M), smaller specified total output count |O| can produce the sanitized output with less KL-Divergence. This is also reasonable-since KL-divergence only measures the difference between two probability distributions  $\left(\left\{\frac{c_1}{|D|},\ldots,\frac{c_n}{|D|}\right\}\right)$  and  $\left\{\frac{x_1}{|O|}, \ldots, \frac{x_n}{|O|}\right\}$ , it is easier for every query-url pair (e.g.,  $\phi_i$ ) to achieve its input count proportion  $\frac{c_i}{|D|}$  in the output O with smaller |O| while satisfying all the privacy conditions (constraints). In other words, given |O|, the ideal output count of  $\phi_i$  is  $x_i = |O| \cdot \frac{c_i}{|D|}$ . Recall that satisfying the privacy conditions may reduce  $x_i$  and then deviate  $x_i$  from  $|O| \cdot \frac{c_i}{|D|}$ . With small |O|,  $\forall i \in [1, n], x_i = |O| \cdot \frac{c_i}{|D|}$  are also small. Therefore,  $\forall i \in [1, n], x_i = |O| \cdot \frac{c_i}{|D|}$  (or slightly reduced  $i \in [1, n], x_i$ ) may easily satisfy all the privacy conditions, and then the minimum ratio difference (KL-Divergence) between  $\{\frac{c_1}{|D|}, \dots, \frac{c_n}{|D|}\}$ and  $\left\{\frac{x_1}{|O|}, \ldots, \frac{x_n}{|O|}\right\}$  can be very small.

Finally, we present the retained query-url pair diversity in Figs. 4e and 4f for AOL data sets (since MSNBC data sets have smaller universe size, the diversity is always maintained). With the same setup, the retained diversity (exhibited by the *recall of the number of distinct query-url pairs in the output*) increases for weakened privacy guarantee. Meanwhile, the preserved diversity in the output also shows the effectiveness of the entropy-biased utility measure in the sanitization.

# 6.4 Utility of CELS versus Local Sanitization (LS)

When different parties need to securely sanitize their search logs and integrate the outputs with limited information disclosure, two possible sanitization methods can be utilized with identical privacy guarantee (same parameter b for differential privacy): 1) Local Sanitization (LS)—all parties locally impose the privacy conditions with its

data with parameter b and a share of |O|, sample the local output and then securely integrate the outputs, and 2) CELS protocol.

We first compare the utility of CELS and LS using two input data sets AOL 20 M and MSNBC 600 K, where each of them is equally partitioned to r = 2, 4, 8 shares in three groups of experiments. For r = 2, two party each holds half of the input, and they can either execute CELS protocol or LS (so do r = 4 and 8). In Fig. 5, the result of CELS protocol is compared to "2-Party LS", "4-Party LS" and "8-Party LS". Clearly, CELS protocol provides remarkably boosted output utility than local sanitization while ensuring the same level of privacy.



Fig. 5. Boosted utility by CELS protocol.



Fig. 6. Scalability of CELS protocol.

#### 6.5 Efficiency

We have implemented the CELS protocol based on Paillier's homomorphic cryptosystem [37] (512-bit and 1,024-bit key length resp.) and Pohlig-Hellman's commutative encryption scheme [41] (1,024-bit key length), which is provably secure. Thus, we conduct two groups of experiments to validate the computation costs:

- 1) Given fixed data set (e.g., AOL 2 *M* or MSNBC 400 *K*), testing the overall computation cost of CELS protocol by increasing the number of parties, where every party holds an equal share of the input. The experimental result is given in Fig. 6a, which shows a linear increasing trend.
- 2) Given fixed number of parties (e.g., 6 parties), testing the overall computation cost of CELS protocol by increasing the input size, where every party also holds equally partitioned input. Figs. 6a and 6b also demonstrate very good computational scalability on varying inputs for both data sets and different key length.

In Table 5, we present the communication overheads required in our CELS protocol (the overall bits/Bytes transferred among all the parties) where the key length for homomorphic cryptosystem and commutative encryption is given as 512-bit and 1,024-bit respectively. The overall bandwidth consumption of all parties is very affordable for large inputs in CELS protocol, and the bandwidth grows slowly as the number of parties increases. Moreover, in the protocol, the relatively small amount of overall sent/received data (based on large inputs and up to 10 parties) is well balanced for all the participants—each consumes almost identical bandwidth. Therefore, such low bandwidth requirement enables our CELS protocol to be readily implemented and scaled to large inputs in most networking environments.

# 7 RELATED WORK

Search log anonymization. Following the AOL search log incident, there has been some work on privately publishing

TABLE 5 All Parties' Total Bandwidth Consumption (megabytes)

# of Parties (r)	2	4	6	8	10
AOL 1 M	3.7	14.3	30.3	56.2	85.2
AOL 2 M	9.8	28.2	65.3	121.2	183.8
AOL 4 M	19.3	66.0	152.6	257.4	405.3
MSNBC 200 K	2.2	8.8	19.1	32.6	46.2
MSNBC 400 K	4.6	18.3	40.9	62.1	87.3
MSNBC 800 K	8.9	36.5	89.3	132.7	194.6

search logs. Adar [1] proposes a secret sharing scheme where a query must appear at least t times before it can be decoded. Kumar et al. [27] showed that token based hashing is an anonymization that does not work. More recently, some privacy models [17], [24], [25], [30] have been proposed to make search log release possible. He and Naughton [17], Hong et al. [25] and Liu and Wang [30] anonymized search logs based on k-anonymity. Korolova et al. [24] first applied differential privacy to search log release by adding Laplacian noise. Götz et al. [13] analyzed algorithms of publishing frequent keywords, queries and clicks in search logs and conducted a comparison for two relaxations of  $\epsilon$ -differential privacy. Feild et al. [9] presented a framework for collecting, storing and mining search logs in a distributed scenario.

Differential privacy. Dwork et al. [8] first proposed differential privacy that provides sufficient privacy protection regardless of adversaries' prior knowledge. It has been extended to data release in various different contexts. Xiao et al. [46] introduced a data publishing technique which ensures *e*-differential privacy while providing accurate answers for range-count queries. Hay et al. [16] presented a differentially private algorithm to release a provably private estimate of the degree distribution of a network. McSherry and Mironov [32] solved the problem of producing recommendations from collective user behavior while providing differential privacy. Two other recent work [15], [23] showed how to sanitize the matrix under differential privacy. Nissim et al. [36] addressed smooth sensitivity and sampling in differentially private data analysis. Li et al. [28] discussed sampling based differential privacy.

Secure distributed data anonymization. Zhong et al. [48] presented two formulations for securely building global kanonymous tabular data held by distributed sites. Jiang and Clifton [20] addressed the distributed k-anonymity problem for vertically partitioned data between two parties. Mohammed et al. [33] extended the above work to securely anonymizing distributed data with k-anonymity to multiple parties and malicious model. Mohammed et al. [34] also tackled the anonymization problem for centralized and distributed healthcare data with the privacy model LKC-privacy. Goryczka et al. [12] raised a privacy notion m-privacy to bound the number of colluding parties in distributed anonymization. Alhadidi et al. [3] presented a two-party protocol for publishing horizontally partitioned data with differential privacy and SMC. To the best of our knowledge, we take the first step towards securely sanitizing highlydimensional data from multiple parties.

Finally, since our sanitization model securely solves a collaborative NLP problem and sample the output based on

the optimal solution, some privacy-preserving collaborative optimization models [18], [19], [29], [31], [39], [40], [43], [44] in literature are also very relevant to our algorithm.

#### 8 CONCLUSION

We have addressed the important practical problem of sanitizing search logs for potential storage and publish. Specifically, we presented a differentially private mechanism that can generate the output with identical schema with the input rather than statistical information. This significantly preserves the utility of the sanitized search logs. To better improve the output utility, we built a framework (CELS protocol) that involve distributed parties to securely generate the output while satisfying differential privacy. We proved the security of the protocol and differential privacy guarantee. Finally, the performance of CELS protocol has been experimentally validated with real data sets.

We can extend our work in several directions. First, in most of the literature on search log release, the database schema of the input and output does not include query time and the rank of the clicked url, thus it is an open problem to probe effective approaches for publishing search logs with more complex schema (that may cause additional privacy concern with the property of time series). Second, it is unclear that whether the adversaries can breach the privacy by inferring the correlations between users' query-url pairs or not, and whether the differential privacy guaranteed sanitization algorithms can handle such potential privacy breach or not is worth investigating. Finally, we also intend to develop incentive compatible sanitization protocols that are secure and honesty-reinforced against malicious adversaries.

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